



Bioenergy Promotion

Task 5.3 Virtual Brokerage Platform „BIO-BROK”

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AIM

- The aim of the platform is to bring key players together and facilitate business development in the bioenergy sector in order to increase the competitiveness of the Baltic sea region.



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BUYERS

SELLERS

BROKERS

INVESTORS

OFFERS

PRODUCTS

BIOMASS

RAW – wood, bark, straw, rape, scobs, grain

PROCESSED – briquettes, pellets

BIOFUELS

BIODIESEL

BIOETHANOL

TECHNOLOGY

EQUIPMENT

ENGINEERING SERVICES

INVESTMENTS

CONSULTING

WORK OFFERS

TRAININGS

BUSINESS PARTNERS DATABASE

USER'S PROFILES

NEWS

Structure



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OFFERS' SECTION

User's will post their selling or/and buying offers in a number of categories provided,

LOGO BB

BIO—BROK

LOGO EU i programu

SEARCH Category

Advanced Search

HOME PORT LEAD NEWS MY MAILBOX

CATEGORY

- Products
- Technology
- Investments
- Consulting
- Work offers
- Trainings

Recently viewed

- 1 Pellets
- 2 Sunflower husk pellets

NEWS

LINKS

SORT BY: PRICE NAME DISTANCE BPs

Use personal location Use different

- 1 Firewood - Romania**

We ofer you very cheap fire wood made from beech dimension 30-33 cm, ...

10 000 EUR [\[More\]](#)
- 2 Pellets - Sweden**

We ofer you very cheap fire wood made from beech dimension 30-33 cm, ...

10 000 EUR [\[More\]](#)
- 3 Agri pellets - Poland**

We ofer you very cheap fire wood made from beech dimension 30-33 cm, ...

10 000 EUR [\[More\]](#)
- 4 Sunflower husk pellets - Lithuania**

We ofer you very cheap fire wood made from beech dimension 30-33 cm, ...

10 000 EUR [\[More\]](#)
- 5 I don't really know what - Finland**

We ofer you very cheap fire wood made from beech dimension 30-33 cm, ...

10 000 EUR [\[More\]](#)

Login

Password

[Log in](#)

SEARCH BY LOCALISATION



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PRODUCTS

Offers will contain all necessary information on the product (price, location, size, quantity etc.) and contact details of the seller or buyer.

HOME POST LEAD NEWS MY MAILBOX

Category: **Firewood - Poland** Type of lead: **BUYING LEAD** BPs: 20

Short description including amount



Enlarge<

Price: 10 000 EUR

Distance: 1 000 km

Add to favourite leads

Details

YOU HAVE TO BE REGISTERED TO SEE DETAILS

Company Name: POMCERT Country: POLAND


Address:

Contact person:

Phone: +48 888 888 888

Fax:

Skype:



View on map

Add to database

Inquire

Status: on-line

SEND IM SEND E-MAIL

Recently viewed

- 1. Pellets
- 2. Sunflower husk pellets

NEWS


LINKS

Search by localisation

Login

Password

Log in



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INVESTMENTS

User's will upload their investment projects by filling a detailed form,

Projects with contact details will be easily accessible for investors.

INVESTMENT PROJECT - APPLICATION FORM

Project title: BIOGASNET

Company details:

Name: []
Type of business: []
Country: []
Street Address: []
City: []

Project Localisation:

Country: []
City: []
Address: []

Project abstract: []

Project background: []

Objectives: []

Expected results: []

Log In: []
Password: []
Log In

Project Abstract

Here you should summarize your project indicating.....

NEXT PAGE



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USER PROFILE

- In order to gain access to all areas of the site users will have to register (free of charge) using the form provided on the website. They will have to provide such details as:
 - Location,
 - Contact details,
 - Type of user (buyer, investor etc.),
 - Branch.

This will be the basis for creation of the business partners database.

CATEGORY

- ▼ [Products](#)
- ▼ [Technology](#)
- ▼ [Investments](#)
- ▼ [Consulting](#)
- ▼ [Work offers](#)
- ▼ [Trainings](#)

BUSINESS

Recently viewed

- 1 Pellets
- 2 Sunflower husk pellets

LINKS

Choose ID **REGISTER**

 Password

 E-mail

Buyer Seller Broker Investor
 Other →

Name of your company

Address

City _____ Country POLAND

Postal Code

Phone _____ Fax _____

Your buCategories **Add**

Products	▼	<input type="checkbox"/>	Buyer	<input type="checkbox"/>	Seller	<input type="checkbox"/>	Broker
Technology	▼	<input type="checkbox"/>	Seller	<input type="checkbox"/>	buyer	<input type="checkbox"/>	Servi-
Investments	▼	<input type="checkbox"/>	Investor	<input type="checkbox"/>	Project owner		
Consulting	▼	<input type="checkbox"/>	Consultant	<input type="checkbox"/>	Other		
Work	▼	<input type="checkbox"/>	Employer	<input type="checkbox"/>	Employee		
Trainings	▼	<input type="checkbox"/>	Training company	<input type="checkbox"/>	Other		


Description

Key words


Type of business
 Manufacturer, plant owner, farmer, equipment supplier, retailer, broker, agency, wholesaler, others—>specify

No. Of employees _____ Annual Revenue _____ Year of esta- _____

Login _____
 Password _____
Login



SEARCH BY LOCALISATION



Location on map



USER PROFILE

Each user will have a personal profile which will be equipped with many useful tools such as:

- Private mailbox
- User's website
- Chat room
- Contacts Database
- Favourite Leads
- My Leads

The interface features a top navigation bar with links for HOME, POST LEAD, NEWS, and MY MAILBOX. A secondary navigation bar includes Mailbox, POST A LEAD, Chat room, Reputation ??? (Backing Points etc.), Partners database, My website, My details, Favourite leads, and My leads.

The main content area is divided into several sections:

- Mailbox:** Includes sections for Inbox (1), Outbox (0), Sent messages(0), and Contacts. A table displays an email from Pomoert <mw@pomoert.pl> dated 03-04-08 with the subject "Newsletter from POMCERT".
- Partners on-line:** Lists "Shaggy" and "POMCERT". A context menu for POMCERT offers options: "Send IM", "Send E-MAIL", and "Skype".
- Recently viewed:** Lists "1. Pellets" and "2. Sunflower husk pellets".
- BUSINESS** and **LINKS** sections are also present in the left sidebar.



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OTHER FEATURES

- **Links**

Platform will contain a list of links to a number of theme connected professional sites.

- **News**

News headings will be updated periodically. They will be displayed in a form of short notes with a link to the original article.

- **Database**

All users contact details will be integrated with the NEA database with an advance search option and map browsing.



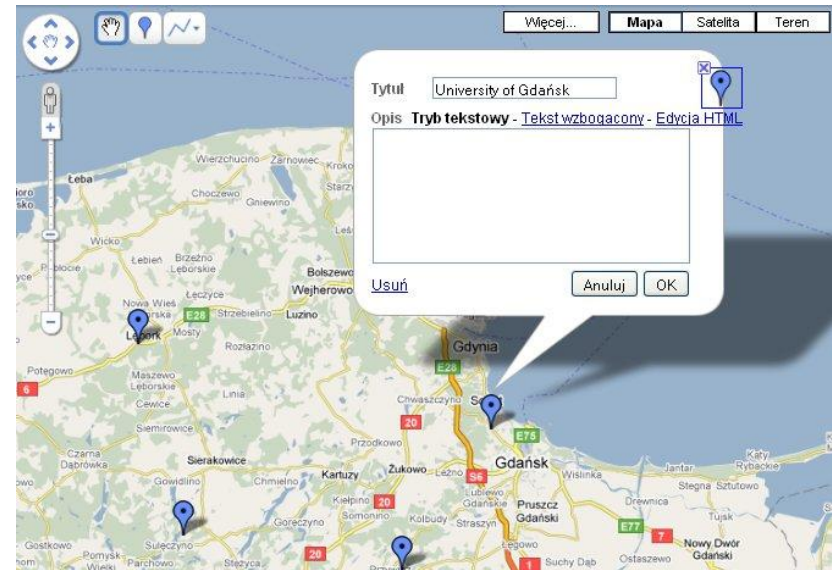


EXAMPLE

SEARCH

- **SEARCHing** will be one of the main functions of the **BIO-BROK**. It will allow to find names, products, locations, etc.

- **Map** will be an important tool within **BIO-BROK** with which users will be able to browse the closest providers directly on the map. Thanks to different means such as colours and fonts it will be easily readable.



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ACCESS LEVELS

Visitor

- **Access to:**
Browsing offers (without contact details)
News
Useful links

User

- **Access to visitor areas plus:**
Contact details on offers
Investment projects list
Own mailbox
Posting offers and investment projects
Chat room

Administrator

- **Access to:**
Entire content of the website



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ADMINISTRATION

- **BIO-BROK will contain an intranet through which the platform will be managed by one or several admins.**

The administrator/s will be equipped with easy to use panel that will allow him to delete any offers or accounts that he would find unsuitable for the platform.

Administrator will be responsible for updating the platform (including news section) and will make sure that only adequate data is being displayed on the the platform.



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www.bioenergy-broker.eu

Whether you are buyer, seller, investor, or broker in the Baltic Sea Region this platform will bring you to the key players and facilitate your bioenergy business development.

www.bioenergy-broker.info

www.bioenergy-broker.org

www.bioenergy-broker.net



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